

# Heath Butler

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Heath Butler is an angel investor, serial entrepreneur, seasoned corporate executive, advisor to high-growth companies and mentor to early stage businesses through accelerator and incubation hubs in Houston, New Orleans, Nashville, Los Angeles and San Francisco. Heath has over 15 years of experience as a transformational leader with a proven ability to define a vision, execute strategy and deliver accelerated business impact. He's known for leveraging strong creative and analytical talents to fuel a hard-wired need to educate, empower and enable high-performance leadership teams. He is experienced in leadership of startups, mid-sized and multi-billion-dollar enterprise organizations in B2B technology and service industries, including Insperty, Travelers Group and United Parcel Service.

Heath is currently Managing Partner of Gestalt Growth Advisors, a boutique management consulting firm focused on providing business strategy, growth acceleration and corporate development advice and services to high growth businesses. Heath is also CEO of Gestalt Theory Venture Partners, a boutique private equity firm focused on infrastructure, innovation and international opportunities.

## Advising & Investing in High Growth Businesses

Value Offerings:

- ❖ 3-5 Year Strategic Planning
- ❖ Transformational Leadership
- ❖ Turnaround Management
- ❖ Business Model Development
- ❖ Sales & Marketing Playbooks
- ❖ High-Performance Teams
- ❖ Mergers & Acquisitions
- ❖ Growth & Profitability Plans
- ❖ On-Time On-Budget Execution

## Education

BACHELOR OF SCIENCE: FINANCE

University of New Orleans  
New Orleans, LA, USA

MBA: MARKETING

Jesse H. Jones School of Business  
at Texas Southern University  
Houston, TX, USA

## Vision & Strategy | Corporate Development | Growth Acceleration | P&L Optimization



## Key Accomplishments

- **Effective and Accountable in High-Profile Executive Roles:** Spearheaded \$5 million turnaround of SaaS technology division by building a high-performance leadership team to stabilize operations, reengineer business model and deliver a strategic plan to double revenue in less than three years
- **Corporate Strategy & Development Expert:** Developed strategic plan and collaborated on implementation of ~\$100 million, corporate startups and technology acquisitions, added to company's diversification
- **Consistently Delivers Mission-Critical Results:** Consistently delivered results, increased revenue by 150% in financial product line within 12 months by developing and executing strategic growth acceleration plan
- **Strong Orientations in Operations and Finance:** Achieved \$5 million cost savings over three years through reduced cycle time and increased capacity by reengineering service delivery process
- **Respect for and Leverage of Human Capital:** Proponent of empowerment and accountability. Leadership team members consistently demonstrated increased responsibility and routinely selected for promotions